

Akanksha Kadam

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Degree	University	Major	Year
B.Tech	IIT Bombay	Mechanical Engineering	2021- 2025

PROFESSIONAL EXPERIENCE

IDfy Associate Product Manager [Jun'25 - Present]	Owning end-to-end data workflows and features across enterprise verification and property risk intelligence products
	Building 0-1: Built AI-native verification products, unifying fragmented public data sources into productized flows - Architected Agentic-AI verification automations and AI research workflows, cutting down the manual effort by 20% - Reduced TAT by 12% by mapping critical BGV journey bottlenecks through user research and prioritizing 10+ features - Driving multi-state property title verification zero-to-one, defining the data model, MVP scope and go-live criteria
	AI Systems & Automation: Used AI to validate approaches hands-on, prototyping & benchmarking before production build - Automated regional-language OCR, transliteration & transformation pipeline, benchmarking OCR-versus-LLM accuracy - Wrote crawlers and extraction scripts for 20+ state registration portals, de-risking build ahead of engineering handoff - Designed property-relevant judgement identification, defining funnel logic to separate title-affecting cases from noise
	Scale & Growth: Drove adoption, expansion and revenue across geographies, client segments and integration surfaces - Launched 3 APIs with broader feature coverage than competitors, driving 10% MRR growth and 3 new client wins - Scaled Instant BGV product enabling real-time verification for contingent workforce across 4 countries and 8+ use cases - Led country-agnostic National ID frameworks and decision-matrix logic, accelerating international expansion readiness

INTERNSHIP EXPERIENCE

Jio Platforms Ltd Product Management [Jan'24 - May'24]	Earned LOR from the Product Lead for fast-paced development of communication features Tools: Azure, Figma - Deployed 3 new functionalities after benchmarking 5 key competitors, driving 15% growth in CTR on onboarding flows - Elevated consumer session length by 10% via A/B testing, experimentation, and iterative onboarding design wireframes - Simplified vendor management complexity by 5 steps through usability analysis and user research, improving efficiency - Enhanced feature adoption by 15% via data-backed rollouts, end-to-end alignment across stakeholders, engineering & design
3one4 Capital Strategy Research [May'24 - Jul'24]	Received LOR from the Head of Strategy Research for exceptional analytical prowess and in-depth sector research - Analyzed 3 circular economy verticals, mapping competitive landscape, TAM sizing & unit economics to build a market view - Evaluated 50+ startups and 10+ business models, building frameworks to assess product-market fit and growth drivers - Influenced investment decision-making by synthesizing research insights and identifying ~15% RoI potential sector

UNIVERSITY LEADERSHIP ROLES

Institute Sports Girls' Nominee IIT Bombay	Awarded the Institute Organizational Special Mention by Dean of Student Affairs, IIT Bombay; Led a 60-membered team	
	Leadership	- Sole representative of 4k+ female athletes; Spearheaded the Fitness club; grew participation 30% MoM - Directed India's only sustainability-focused, carbon-neutral run in collab with Fitizen; 10k+ participants
	Initiatives	- Facilitated a 30% YoY rise in team size by reserving seats for women in NSO across 5 different sports - Boosted female gym footfall by 25% and promoted inclusivity by appointing a female gym trainer
	Innovation and Growth	- Owned the Inter-IIT Sports Meet App supporting 200+ matches, with live updates & sponsor integrations - Restructured the women's general championship across 9 sports; resulting in a 3x increase in participation

KEY PROJECTS

Trace Product Link	Built a personal archive that turns what you wrote about where you've been into recommendations for where you haven't - Shipped a 0-to-1 full-stack MVP on Supabase Postgres, Auth & Storage, deployed on Vercel with Google & email sign-in - Architected a zero-cost API layer for mapping & geocoding via OpenStreetMap & Photon, enabling place creation by name - Building a taste-based recommendation engine that matches users on latent preference signals, rather than explicit ratings
Startup Idea Analyzer	Crafted an AI tool that turns a raw idea into a structured verdict: pursue, pivot, or kill, scored across 6 weighted dimensions - Integrated the Gemini API and engineered the prompts to return a reliable, structured verdict rather than generic text - Designed it as a first-level screen, not the decision-maker; a fast reality-check that tells you whether an idea is worth exploring
Early-Stage Product Build [Jun'24 - Aug'24]	Contributed to early product development & customer validation for an education-focused fintech SaaS platform Edviron - Drove 0→1 product development, translating early customer needs into PRDs & MVP scopes, shipping 6+ core features - Identified fee-collection friction through user discovery & workflow analysis, shaping a no-code setup with 8+ payment modes

EXTRACURRICULARS

Skills	Tools: Figma, MS Excel, Postman, DB Browser, Sequel Ace, n8n, Github, Tableau, JIRA, Confluence, Google Colab Languages: Python, SQL; AI-Prototyping & Vibecoding: Claude, Lovable, Antigravity, AI Studio, ChatGPT, Perplexity	
Accolades	AIR 1 MHTCET (Maths) 0.5M+ students ['21]	Top 50 (Pan India) P&G Spotlight - Supply Chain ['23]
Sports	Inter IIT Sports Meet Institute Basketball Team ['22]	Bronze Basketball Udghosh, IIT Kanpur ['22]
	Gold Annual Institute Basketball Play-Offs ['24]	MVP Mixed Cricket League 200+ players ['23]